

**When IT really matters, IT's...**



# Remote Backup Service

## **Help:Backup Remote Backup**

works like regular data backup software, but with one important difference. Instead of sending backups to a tape drive or other media attached to the computer it is backing up, Help:Backup online sends the backup over the Internet or other network connections to our online backup server safely offsite. It does this (usually) at night while computers are not being used. Backups can also be done on-demand, any time. It is completely automatic. In fact, you may even forget it's working. Most businesses put their lives on the line every night and don't realize it. With businesses depending more and more on the data stored in their computers, proper backups are becoming much more critical.

## You lost what?

“Our data. Accounting files, customer lists, everything. The hard drive crashed. It was nobody’s fault. We lost everything”

## **Help:Backup Online Backup software**

**accomplishes several essential steps that are often overlooked or done improperly by other backup software - especially in the regular non-automated backup systems:**

Online Backups are done on schedule, reliably. Most businesses don't do this. For one reason or another, they don't keep a regular backup regimen. Usually it's because the person responsible for doing backups (if there is one) is too busy doing something else, or someone is using the computer when it's time for a backup, or they simply forget. Since remote backups are done with automated software usually at night, when nobody is using the computer, backups are always done on schedule.

## **The correct files are backed up**

Ordinary backup software is often installed with a list of files to be backed up. This set of files usually represents the state of the system when the software was installed, and often misses critical files. Further, it often fails to back up files that get added later. Compounding this problem, VERY few businesses take the trouble to reset their backup software regularly to include new files. Help:Backup online backup software solves this problem by constantly re-evaluating the computer system, adding files to the backup as needed. Several full copies of files are stored using a sophisticated version control system unavailable in most other backup software of any kind. This is much too important to overlook.

## **The general definition of "proper" backups requires redundancy**

One must keep multiple copies of the same files at different points in their development, called versions. As an example, you should have a different copy of each backed-up file for each backup session. Further, you should be able to easily restore any of your files up to any given point in time. Banks do it, big corporations do it, and so should small businesses. Only Help:Backup has such an easy to use version control system.

## You have backups?

“Alex was supposed to be doing them. He never verified the tapes. Our last backup is over a month old. I think we're in trouble, Jon”

## **Help:Backup Online Backups are encrypted for complete security**

Tape backups are not generally encrypted, so anyone can read them and gain access to client database, billing records, payroll, tax info, and everything else on computers. Help:Backup Online Backup Software encrypts its backups using your choice of eight of the strongest cryptographic methods in the world for complete security so nobody, not even HelpInternet, can read the files. Finally and most importantly - Backups are immediately sent offsite and stored safely away from the clients' computers and their businesses.

## I'm sorry Stan you're fired?

Don't let your data, your business, or your job go up in smoke. Protect your most valuable business asset with our Help:Remote Backup Service. It's automatic, secure and affordable.

This is where almost every business makes its biggest mistake. Even if they do everything else perfectly, backups are of little use if their building burns, or they are unable to physically recover their tapes from the premises. Most small companies who do backups leave the tapes in the building with the computer, where they can be destroyed right along with the computer. Of course, you can see that this would be a problem in a fire or flood or an earthquake. But it's also useful in emergencies where businesses are forced to evacuate their offices quickly. Even businesses that do backups and have good, undamaged tapes have to shut down. Many go out of business simply because they don't have access to their data. Help:Backup solves this problem by automatically storing this valuable data at more than one site. So, a business can be back up and running with new computers and their latest data no matter what catastrophe happens.

**Your Data is "YOUR BUSINESS" don't lose either, automated remote Data Backup from Help Internet**

**Tel: 08707 446239 :: Fax: 08707 446207**

**email: sales@helpinternet.co.uk :: www.helpinternet.co.uk**

**Help Internet Ltd, Premier House, 1-5 Argyle Way, Stevenage, SG1 2AD**

